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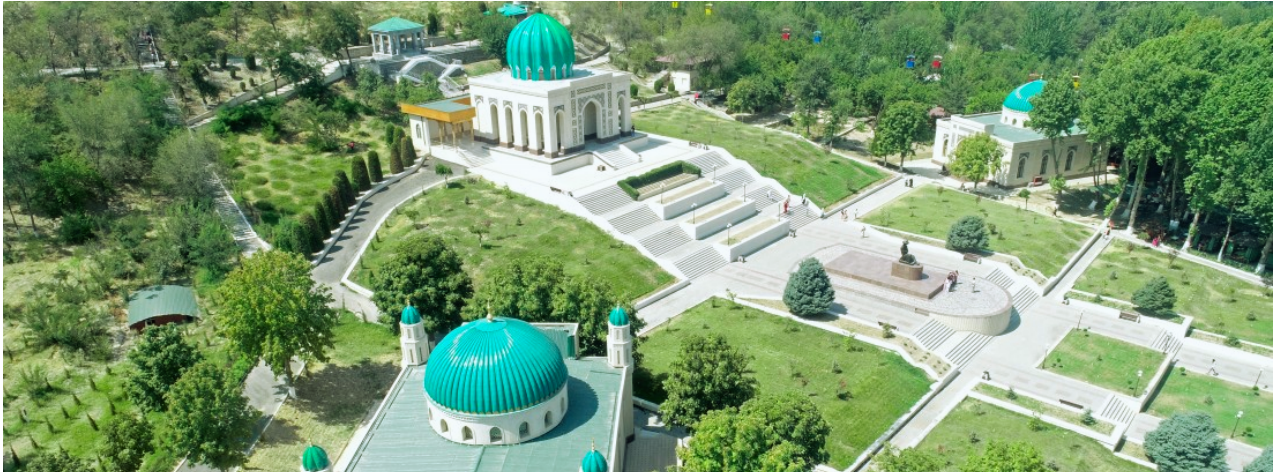
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**ANDIJAN STATE
INSTITUTE OF FOREIGN
LANGUAGES**

**DEPARTMENT OF TOUR GUIDING,
INTERCULTURAL COMMUNICATION
AND TRANSLATION STUDIES**





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UNWTO GENERAL ASSEMBLY OPENS TO ADVANCE BIG PLANS FOR SECTOR

The General Assembly of the World Tourism Organization has met for the 25th time in Samarkand, Uzbekistan. As its own data indicates that global tourism is on track to reach up to 95% of pre-pandemic levels by the end of this year, the Assembly brought sector leaders together to advance a clear vision for the long-term transformation of the sector around clear priorities.

Reflecting the broad diversity of the sector, delegations from 117 countries, including 70 Ministerial level representatives, came together for the meeting of the supreme organ of the UN specialized agency for tourism for development. Ahead of the opening plenary, UNWTO Secretary-General Zurab Pololikashvili had been formally welcomed to Samarkand by President of Uzbekistan Shavkat Mirziyoyev and commended his leadership in boosting levels of investment in the country's tourism sector and his focus on education and supporting jobs.

Opening the General Assembly, Mr Pololikashvili said: "This General Assembly represents a key moment for us as an Organization and for tourism as a sector. We weathered the storm of the pandemic, and now have the opportunity to achieve the long-term transformation of the sector and leave a real legacy for global tourism."



UNWTO GENERAL ASSEMBLY OPENS TO ADVANCE BIG PLANS FOR SECTOR



A key part of the First Plenary Session was the Report of the Secretary-General to Members, setting out the Organization's achievements since the previous General Assembly, held in Madrid, Spain (December, 2021). The report focused on his five core priorities for the sector, both over the last two years and for the two years to come:

- Scale up innovation and digital transformation
- Invest in People with a focus on Human Capital, Education and Jobs
- Boost investments, financing and entrepreneurship
- Foster sustainable and green transition across tourism

The report to Members also highlighted UNWTO's heightened relevance and visibility, including as part of the wider United Nations system. During the opening day, Member States were greeted by video messages from key UN leaders, including UN Secretary-General António Guterres, Director-General of the World Health Organization Dr Tedros Adhanom Ghebreyesus, Rebeca Grynspan, Secretary-General of the United Nations Conference on Trade and Development (UNCTAD), Juan Carlos Salazar, Secretary-General of the International Civil Aviation Organization (ICAO), as well as European Commission Vice-President Margaritis Schinas.

In a remarkable convergence of academia and the global tourism industry, the team from ASIFL embarked on a transformative expedition to Samarkand for the 25th anniversary session of the World Tourism Organization's General Assembly. As delegates to this prestigious event, our institute seeks to contribute actively to the discourse shaping the future of global tourism.

The opening ceremony, graced by the esteemed presence of President Shavkat Mirziyoyev, set the tone for an engaging and enlightening session. President Mirziyoyev's introductory speech, which we will delve into in detail in a subsequent article, highlighted the significance of sustainable tourism and its pivotal role in fostering international cooperation.

Professor Rustamov, rector of ASIFL

ASIFL EXPLORES THE RICH TAPESTRY OF TOURISM AT THE 25TH ANNIVERSARY SESSION OF THE WORLD TOURISM ORGANIZATION



A JOURNEY THROUGH SAMARKAND'S "SILK ROAD" TOURISM CENTER

Part of our institute's agenda during the assembly includes active participation in the "Global Forum on Education: The Foundation of Building Tourism." As a higher education institution specializing in preparing personnel for the dynamic tourism sector, we recognize the critical role education plays in shaping the future of the industry. The forum promises to be a nexus for sharing insights and best practices in educating the next generation of tourism professionals.

One of the highlights of our visit was the exploration of the "Silk Road" tourism center in Samarkand. Steeped in history and culture, this center proved to be a treasure trove of insights that can be seamlessly integrated into our educational curriculum, specifically in the realm of "Guide Guidance and Tourism." The immersive experience allowed us to grasp the intricate nuances of guiding in a city so deeply rooted in the ancient Silk Road, offering our students a unique perspective on the rich tapestry of historical and cultural tourism.

-Prof. Rustamov, rector of ASIFL



FORUM OF RECTORS: ADVANCING TOURISM EDUCATION IN BUKHARA

Within the framework of the implementation of the tasks defined in the decision of President Shavkat Mirziyoyev on April 26 of this year "On the rapid development of the tourism potential of the Republic and on additional measures to increase the number of domestic and foreign tourists", it is necessary to combine efforts, to improve the achieved results. "Forum of Rectors of Higher Education Institutions Providing Tourism Education" which aims to exchange ideas on issues such as exchange of views, scientific research in the field of tourism, teacher-teacher and student exchange, and for this purpose, to organize a permanent discussion platform. It was established in Bukhara region. B.R. Akhmedov, the first vice-rector for youth issues, spiritual and educational affairs of the Andijan State Institute of Foreign Languages, and J. Egamberdiyev, the head of the "Guide accompaniment, translation activity" department, took part in it as official representatives. At the beginning of the forum, the guests prayed together with all the pilgrims at the shrine of Sheikh Bahauddin Naqshbandi for new milestones and good goals. After that, a scientific-practical seminar was held in the conference hall of the Bahauddin Naqshbandi complex on the topic "Tourism potential of Kogon district: problems and solutions".



FORUM OF RECTORS: ADVANCING TOURISM EDUCATION IN BUKHARA

A forum of rectors of universities training personnel in the field of tourism was held. "Forum of Rectors of Higher Education Institutions Providing Tourism Education" started its work at Bukhara State University. Heads of 11 universities and specialists in the field of tourism took part in it. In accordance with the program of the conference, the participants got acquainted with the opportunities and conditions created for personnel training at the Bukhara State University.



On the 2nd day of the forum, the presentation of new tourist programs aimed at increasing the tourist potential of the city of Khanabad, Andijan region, carried out by B.R. Akhmedov, the first vice-rector for youth affairs, spiritual and educational affairs of our institute, was recognized by experts.

ASIFL'S SEMINAR-TRAINING ON TOURIST ACCOMMODATION STRATEGIES

In response to the government's concerted efforts to bolster the tourism sector, the Andijan State Institute of Foreign Languages, closely affiliated with Khanabad city, is actively contributing to the amplification of regional tourism potential. Taking a hands-on approach, the institute recently organized a comprehensive seminar-training session focused on the crucial topic of "Issues of Accommodation of Tourists in Hotels." Guided by the insightful leadership of J. Egamberdiyev, the head of the "Guide Accompaniment, Intercultural Communication, and Translation Studies" department, the event saw the enthusiastic participation of professors, teachers, students, and employees from local travel agencies. The collective aim was to delve into the intricacies of ensuring a warm and welcoming experience for tourists during their hotel stays.

Against the backdrop of several recent government decisions geared towards promoting tourism, the Andijan State Institute of Foreign Languages has positioned itself as a key player in providing valuable recommendations.

The diverse group of participants engaged in discussions on various aspects, ranging from optimal service standards and cultural sensitivity to practical tips for resolving common challenges encountered in the accommodation sector. The interactive nature of the session fostered a dynamic learning environment, allowing attendees to gain practical insights that can be directly applied in the field.

By actively involving professors, teachers, students, and travel agency professionals, the Andijan State Institute not only disseminated valuable knowledge but also created a forum for fostering collaboration between academia and industry. The collective expertise pooled during the seminar-training positions the institute as a proactive contributor to the ongoing efforts aimed at elevating the tourism experience in the region.

As the institute continues to align its initiatives with the broader goals of tourism promotion, events like these underscore the importance of collaborative efforts in shaping a vibrant and welcoming landscape for tourists visiting Khanabad and its surroundings.

ASIFL'S SEMINAR-TRAINING ON TOURIST ACCOMMODATION STRATEGIES



ANDIJAN'S TOURISM RENAISSANCE: A CROSS-BORDER AFFAIR



In a bid to spotlight the cultural riches of Andijan, the Andijan State Institute of Foreign Languages joined forces with the Andijan Regional Tourism Department to host leading tour companies from the neighboring Kyrgyz Republic. The collaborative event showcased each region's tourism offerings through videos, presentations, and the enchanting melodies of Kyrgyz national instruments.

The conference, held in the institute's hall, served as a sensory journey, immersing participants in the diverse landscapes and historical wonders of Andijan and Kyrgyzstan. A coffee break provided a casual setting for networking, laying the groundwork for potential partnerships.

This cross-border initiative is more than an exchange; it's a strategic move to bolster Andijan's tourism sector. By learning from the successes of their Kyrgyz counterparts, Andijan aims to redefine its place on the global tourism map.

As the event concluded, it became clear that this collaboration is a catalyst for Andijan's tourism renaissance. The journey has just begun, and the world eagerly anticipates the emergence of Andijan as a must-visit destination, where history, culture, and tradition converge in a harmonious blend.

KHANABAD HOSTS INTERNATIONAL ECOTOURISM FORUM

In a collaborative effort involving the Andijan Region Culture and Tourism Department, Khanabad City Hall, and the Andijan State Institute of Foreign Languages, the "International Ecotourism Forum" recently unfolded in Khanabad. The event, inaugurated by Khanabad Mayor M. Tojiboyev, aimed at addressing key facets of ecotourism development in the region.

Distinguished officials, seasoned intellectuals, and representatives of the youth voiced their perspectives on prioritizing ecotourism for the country, with a specific focus on Khanabad. Discussions centered around sustainable practices and strategies to harness the region's natural beauty for tourism while preserving its ecological balance.



As the forum reached its conclusion, A. Atabayev, Dean of the Faculty of English Philology at the Andijan State Institute of Foreign Languages, highlighted the institute's contributions to tourism development. Emphasizing the crucial role of public engagement, he shed light on ongoing efforts to propel Khanabad and the country into the international spotlight as ecotourism destinations.

The International Ecotourism Forum in Khanabad stands as a pivotal moment, signaling a united front in the pursuit of sustainable tourism practices and underscoring the vital role of collaboration between local authorities, educational institutions, and the public in shaping the future of ecotourism in the region.



ASIFL PARTNERS WITH JEJU HALLA UNIVERSITY FOR EDUCATIONAL AND TOURISM EXCELLENCE



In a significant stride towards international collaboration, the Andijan State Institute of Foreign Languages and South Korea's esteemed Jeju Halla University laid the groundwork for a strong partnership. The visit, led by Jeju Halla University Rector Sung-Hun Kim, culminated in the signing of prospective contracts in the fields of education and tourism.

The highlight of the week was the official opening of the "King Sejong Andijan" language center, graced by the presence of both rectors, Dilshodbek Rustamov and Sung-Hun Kim. This collaborative effort aims to foster language education and cultural exchange between the two institutions.

During their stay, the delegation explored the region's tourism facilities and savored national dishes, leaving them with special impressions. The visit not only solidifies academic ties but also opens doors for cultural understanding and shared experiences between Andijan and Jeju Halla University.



ASIFL FORGES EDUCATIONAL PARTNERSHIP WITH SINGAPORE AMITY UNIVERSITY



Representatives from the Andijan State Institute of Foreign Languages recently visited Singapore Amity University to explore collaborative opportunities. Led by B.R. Akhmedov, the First Vice-Rector for Youth Issues, Spiritual, and Educational Affairs, and A. Ataboyev, Dean of the Faculty of English Philology, Teaching Methodology, and Translation Studies, the delegation engaged in fruitful discussions on joint education initiatives.



The focus centered on a potential agreement for a 1+3 format, allowing students to undergo one year of training at the Amity Global Institute in Singapore, followed by three years at the Andijan State Institute of Foreign Languages in the field of Guiding and Translation Studies. Successful program completion would lead to a double diploma for the students.



The visit concluded with a symbolic exchange of souvenirs, marking the beginning of a promising partnership between the two educational institutions. This venture not only broadens educational horizons but also strengthens international ties, fostering a collaborative approach to academic excellence.

ASIFL CELEBRATES INTERNATIONAL TOURISM DAY WITH VIBRANT EVENT

In commemoration of International Tourism Day on September 27, the Department of English Philology, Teaching Methodology, and Translation Studies at the Andijan State Institute of Foreign Languages hosted a lively event themed "New Uzbekistan invites tourists." Headed by J.Egamberdiyev, the department's leader, the gathering included M.Soliyeva, coordinator of youth work, along with Student Residence staff, tutors, and students.

The celebration featured expert insights into recent advancements in the tourism sector, underscoring the strides made in creating a welcoming environment for visitors to the region. The event also showcased performances by the faculty's art group, curated by tutor H. Hakimov, adding a creative and dynamic touch to the festivities.

This International Tourism Day celebration not only highlighted the achievements in tourism development but also demonstrated the institute's commitment to fostering a vibrant and inviting atmosphere for both local and international visitors.



ANDIJAN INSTITUTE FACULTY HOSTS SPECIAL EVENT FOR INTERNATIONAL TOURISM DAY

In celebration of International Tourism Day on September 27, professors and teachers from the Faculty of English Philology, Teaching Methodology, and Translation Studies at the Andijan State Institute of Foreign Languages organized an engaging event in Khanabad. The serene city in the Andijan region played host to specialized and general schools under the Presidential Schools Agency, where master class lessons were conducted.

The event's primary objective was to spark students' interest in guiding and interpreting activities, fostering their ability to communicate effectively in foreign languages. The initiative aimed to equip students with the necessary skills to excel in the field of service, especially when catering to tourists exploring the city. This hands-on approach not only celebrated International Tourism Day but also contributed to the development of language proficiency and hospitality in the students of Andijan.



YOUTH ACADEMY FORUM EXPLORES ANDIJAN'S HERITAGE

In a unique blend of education and exploration, participants of the "Youth Academy Forum," hosted by the Andijan State Institute of Foreign Languages, ventured to the "Tourism" laboratory in Khanabad. This immersive experience unfolded with a meticulously planned route of tourism destinations, with the inaugural stop being the historic "Bogi Babur."



As the guests of the region, forum participants were warmly welcomed by officials who guided them through the park, providing insights into the significance of "Bogi Babur." The highlight of the visit was the symbolic grave of Babur Mirza, a revered ancestor. A solemn recitation and prayers enriched the experience as participants paid homage to the historical legacy encapsulated by this symbolic resting place.

This excursion not only showcased the cultural richness of Andijan but also demonstrated the institute's commitment to providing a holistic experience for forum participants. As they explored "Bogi Babur," the convergence of education and heritage underscored the importance of understanding and preserving the region's historical treasures.





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