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**DEPARTMENT OF TOUR GUIDING,
INTERCULTURAL COMMUNICATION
AND TRANSLATION STUDIES**





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NEW POSSIBILITIES OF TOURISM EXTENSION SPECIFIED

President Shavkat Mirziyoyev convened a video conference to discuss boosting our country's tourism potential. Tourism is a thriving sector that generates substantial economic benefits and job opportunities. In 2022, our country witnessed a threefold increase in tourist arrivals, with over 11 million domestic travelers exploring our diverse programs. Samarkand's new tourist center attracted an additional 2 million visitors. However, there is a need to improve information dissemination and extend tourists' stays to 4-5 days. Problems related to ticket availability for transportation were also addressed. To overcome these challenges, measures were defined, including the purchase of modern airplanes and electric trains, the expansion of air travel and railway trips, and the introduction of tourist buses in various regions. The number of hotel accommodations has doubled in the past five years, reaching 60,000. Efforts to align hotels with international standards and attract foreign consulting companies were highlighted. The meeting emphasized the significance of tourist programs and the potential for increasing tourism revenue. Special attention was given to Khorezm's untapped potential, requiring more enticing programs and promotions.



NEW POSSIBILITIES OF TOURISM EXTENSION SPECIFIED

Collaboration with educational institutions will result in comprehensive tourist packages, multilingual content, and training for tourism staff. The creation of tourism clusters, the extension of the tourist season through skiing and swimming infrastructure, and the utilization of nature reserves and cultural heritage were also discussed.

Uzbekistan will host the General Assembly of the World Tourism Organization, with Samarkand as the capital of world tourism in 2023.



To promote our country's rich cultural and tourist potential, significant funds have been allocated for marketing and advertising. The goal is to attract 7 million foreign and 15 million domestic tourists, ultimately increasing the sector's export to \$2.5 billion. The meeting concluded with valuable input from ministers, local leaders, and entrepreneurs.

EXPLORING ANDIJAN: UNVEILING THE HIDDEN GEMS OF TOURISM



Under the dynamic leadership of Governor Shuhratbek Abdurahmanov, Andijan region witnessed a remarkable tourism day on April 8. The event brought together prominent leaders of regional organizations, passionate journalists, and influential bloggers in a gathering held within the scenic confines of Korgontepa district. This momentous occasion served as a platform to showcase the awe-inspiring tourism potential of Andijan, highlighting ongoing and future endeavors in the realm of tourism development.

With an aim to captivate hearts and minds, the event commenced with captivating video presentations, transporting attendees on a virtual journey through Andijan.

The tourism day in Andijan exemplified a united front, as regional organizations, journalists, and bloggers came together to celebrate and support the collective vision for the region's tourism industry. The event served as a catalyst for collaboration, inspiring individuals from various backgrounds to join hands and contribute to the growth and prosperity of Andijan's tourism sector.

As the curtain fell on this momentous occasion, attendees departed with a renewed sense of enthusiasm, armed with a greater understanding of Andijan's hidden gems. With the unwavering commitment of Governor Shuhratbek Abdurahmanov and the united efforts of all involved, Andijan is poised to emerge as a leading destination for travelers seeking a truly enriching and authentic experience.



GOVERNOR ABDURAHMANOV FUELS KHANABAD'S TOURISM DRIVE

Governor Shuhratbek Abdurahmanov's visit to Khanabad has spurred tourism development efforts in the region. Stressing meticulous preparations for the upcoming "Sounds of the World" national pop festival, the Governor aims to showcase the city's cultural richness and attract visitors.

Governor Abdurahmanov also emphasized expanding the offerings at the "Craftsmen's Center" to diversify products and appeal to tourists seeking authentic local souvenirs, showcasing Khanabad's cultural heritage.

Meetings with foreign guests focused on Khanabad's unique features and collaborations to boost tourism in the wider Andijan region, leveraging its natural beauty.

Governor Abdurahmanov's leadership propels Khanabad's tourism, with preparations for the national pop festival and artisan expansion underway. The city aims to shine on the tourism map, inviting visitors to experience its natural wonders and warm hospitality.

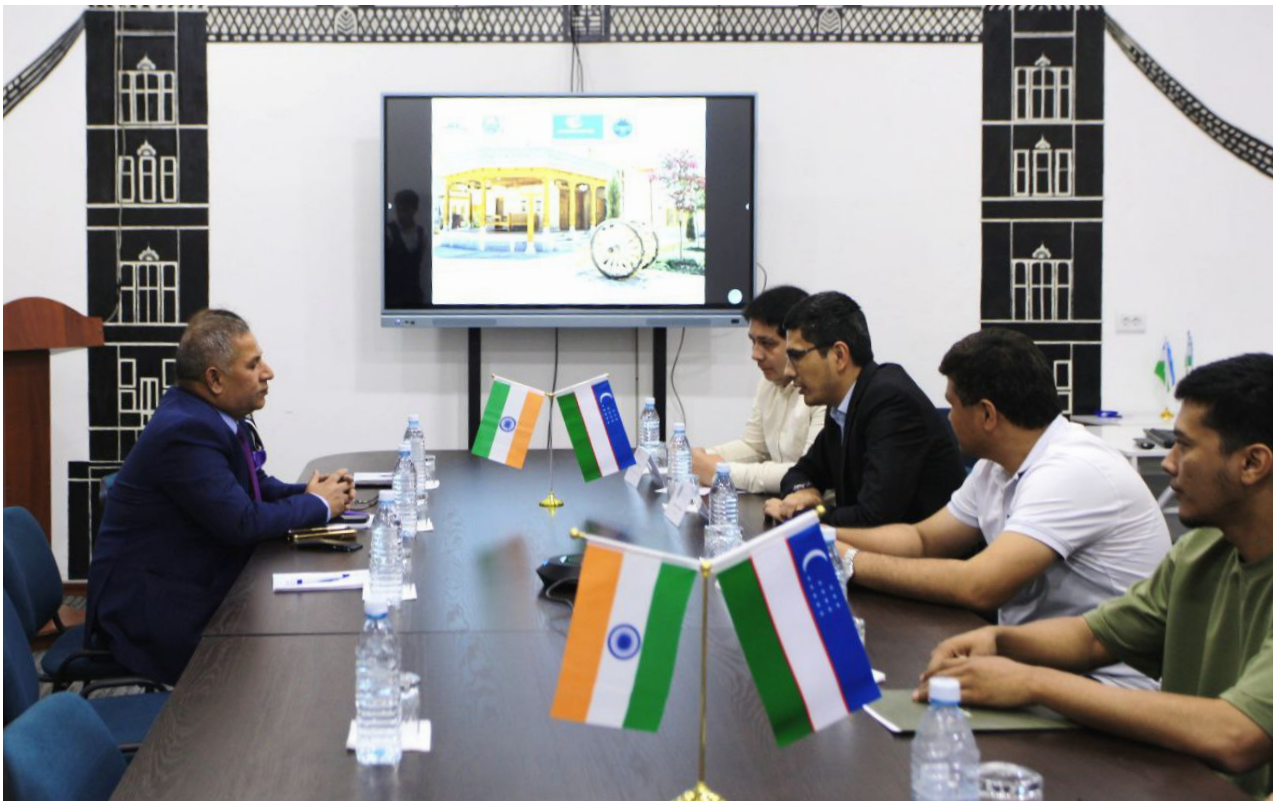


ASIFL AND EUROASIA TRAVELS FOSTER TOURISM COLLABORATION

In a promising move towards fostering international cooperation, the Andijan State Institute of Foreign Languages recently played host to an esteemed visitor from India. Baldev Singh, the director and founder of "Euroasia Travels," a renowned Indian company, met with the institute's rector, Dilshodbek Rustamov, and the head of the Andijan region tourism department, B. Yusupov.

The meeting primarily revolved around the development of tourism in the picturesque Andijan region and the strategies for promoting it among Indian travelers. Recognizing the vast potential for collaboration, the attendees deliberated on various aspects, including channeling a greater influx of tourists to Andijan and showcasing the region's unique attractions.

One key highlight was the acknowledgment of Euroasia Travels' extensive repertoire of over 3,800 services. Leveraging this impressive portfolio, the company expressed interest in promoting content related to the Andijan region to its clientele. Such endeavors hold significant promise in boosting tourism to Andijan and establishing it as a desirable destination among Indian travelers.



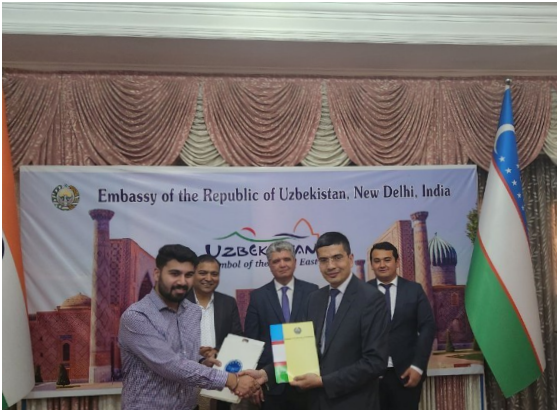
ASIFL AND EUROASIA TRAVELS FOSTER TOURISM COLLABORATION

As the meeting progressed, it transformed into an open dialogue with local tour companies. This inclusive approach aimed to foster engagement and encourage partnerships that would contribute to the growth and diversification of tourism in the region. The exchange of ideas and experiences between the foreign guest and local industry experts created an atmosphere of collaborative synergy.



The rendezvous between Baldev Singh and the Andijan State Institute of Foreign Languages serves as a testament to the institute's progressive outlook and its dedication to promoting the Andijan region on the global stage. This encounter marks the beginning of a potential partnership that could revolutionize tourism in the region.

ASIFL FORGES PARTNERSHIP WITH ESTEEMED INDIAN COMPANIES



In an exciting development during their visit to India, the delegation from the Andijan regional administration, led by Rector Dilshodbek Rustamov, has successfully signed a significant agreement. On the second day of their visit, fruitful meetings took place, resulting in the signing of a memorandum that outlines areas of mutual interest.

The initial negotiations were held with Vijayant Khanduri, the founder of the prestigious marketing company, PLUMM. With his extensive experience in the global tourism industry, Mr. Khanduri proved to be an invaluable partner. The discussions revolved around the potential collaboration between PLUMM and the ASIFL in creating compelling tourism content.

The negotiations concluded on a positive note, with the signing of a contract between the parties. This partnership marks a significant step forward in promoting Andijan as a top-tier tourist destination and harnessing the expertise of PLUMM to enhance the region's tourism offerings.

The agreement between the Andijan State Institute of Foreign Languages and esteemed Indian companies underscores the institute's commitment to fostering international partnerships and propelling the region's tourism industry to new heights. With this collaboration, Andijan is poised to shine on the global stage, enticing travelers from around the world to discover its hidden treasures.



DISCOVER THE ENCHANTING CHARMS OF KHANABAD: A HIDDEN GEM IN UZBEKISTAN

Nestled amidst the picturesque landscapes of Uzbekistan lies the captivating town of Khanabad. Often overshadowed by its more renowned counterparts, Khanabad has quietly emerged as a hidden gem, offering an authentic and enriching travel experience for adventurers seeking off-the-beaten-path destinations.

Situated in the Andijan region, Khanabad boasts a rich tapestry of history, culture, and natural wonders waiting to be explored. Its strategic location on the ancient Silk Road has left an indelible mark, infusing the town with a vibrant blend of influences from various civilizations.

One of the most prominent attractions in Khanabad is the historic Khanabad Fortress, a majestic fortress perched atop a hill. Immerse yourself in the ancient tales as you wander through the well-preserved walls and admire the panoramic views of the surrounding countryside.



DISCOVER THE ENCHANTING CHARMS OF KHANABAD: A HIDDEN GEM IN UZBEKISTAN



Nature enthusiasts will find solace in the scenic beauty of the Khanabad National Park. Embark on a mesmerizing journey through lush forests, where a myriad of flora and fauna thrive. The park offers ample opportunities for hiking, birdwatching, and simply reconnecting with the tranquility of nature.

For those intrigued by local craftsmanship, a visit to the bustling Khanabad Bazaar is a must. Lose yourself in the vibrant tapestry of colors, aromas, and sounds as you browse through a treasure trove of handmade textiles, ceramics, and traditional crafts. Engage with the friendly locals, who will be more than happy to share the stories behind their creations.

Culinary enthusiasts will be delighted by the flavors of Khanabad. Indulge in the delectable regional cuisine, characterized by a fusion of Central Asian and Persian influences. Savor the fragrant pilaf dishes, succulent kebabs, and delicate pastries, all prepared with the finest local ingredients and age-old recipes passed down through generations.

UNVEILING KHONTOG: KHANABAD'S CULTURAL JEWEL

Welcome to Khontog, a remarkable destination with captivating tourist attractions. Explore the healing ambiance of Khanabad Sanatorium, enjoy thrilling rides on the Khanabad Ferris Wheel, and embark on a scenic journey with the Khanabad Cable Car.

Khontog neighborhood was established on June 9, 1978. It is said that there is Khantog Hill in this neighborhood, and Kokan Khan Hudayor Khan, who was fascinated by the wonderful nature and clean air of Khanabad city, built his residence on this hill and had a rest.



As you explore Khontog, be sure to engage with the warm and welcoming locals who are proud of their heritage and eager to share their stories. Their hospitality and genuine enthusiasm will leave an indelible mark on your journey through this cultural haven.

No visit to Khontog would be complete without indulging in the flavors of the neighborhood. The area is dotted with charming teahouses and cozy cafes, where you can savor aromatic teas and delight in the mouthwatering local delicacies.



ANKHOR: WHERE NATURE, RECREATION, AND CULTURE THRIVE



Welcome to Ankhor, where exciting destinations await. Visit Khanabad Park for a peaceful retreat, enjoy a thrilling 1,5-kilometer Bike Path, and explore the vibrant Central Market of Khanabad. Experience the best of Ankhor today!

Discover the charm of Ankhor, where natural beauty, thrilling adventures.



HISTORY

Anhor neighborhood was established on May 17, 1992 by the Khanabad city administration as an assembly of citizens of "Anhor" neighborhood. It was named "Anhor" due to the large Tosh stream flowing through the middle of the neighborhood.

Immerse yourself in the vibrant spirit of Ankhor, where nature invites you to unwind, recreation beckons you to explore, and the market entices you to engage with the local community. Discover the magic of this captivating neighborhood in Khanabad, and create memories that will last a lifetime.

Ankhor truly encapsulates the essence of Khanabad—a place where nature, recreation, and culture intertwine harmoniously.



YANGI HAYOT: WHERE TRANQUILITY MEETS LUXURY AT RESORT "AFSONA"



Welcome to Yangi Hayot, home to the renowned Afsona Resort. Experience a memorable visit with friends and family at this exceptional destination. Discover the joys of Afsona Resort and create unforgettable memories in Yangi Hayot!

Indulge in the perfect blend of relaxation, and natural beauty at Afsona Resort.

History

New life neighborhood was established on May 25, 1998. It was established due to the fact that people who liked the pure nature of the city of Khanabad moved to this city, and it was named "New Life" with the desire to reflect a new way of life.

Resort "Afsona" prides itself on providing an exceptional experience, tailored to meet the unique preferences and desires of each guest. Whether you seek a peaceful escape, an adventurous journey, or a cultural immersion,

Escape the ordinary and indulge in the extraordinary at Yangi Hayot's resort "Afsona." Immerse yourself in the beauty of your surroundings, revel in luxurious comforts, and create cherished memories that will last a lifetime.



KAMPIROVOT: WHERE CAMPING MEETS SERENITY AND SPIRITUAL REFLECTION

Welcome to Kampirovot, a picturesque destination where you can enjoy camping near the scenic water dam. Explore the serene surroundings, and for Muslim visitors, a newly built mosque is available for prayers. Experience tranquility and natural beauty at Kampirovot today!

History

According to legend, merchants took silk fabrics, satin, and devzira rice from Kampirovot to China in caravans. They brought paper and porcelain items from China. Kampirovot rice, Samarkand bread, Guva pomegranate, and Mingtepa's triple horse were very popular in the cities of the Great Silk Road.

Kampirovot invites you to escape the hustle and bustle of everyday life, to reconnect with nature, and to find solace in moments of spiritual reflection. Experience the harmonious blend of tranquility and natural beauty that awaits you at Kampirovot today.

Pack your camping gear, embrace the serenity of the surroundings, and allow the enchanting spirit of Kampirovot to guide you on a journey of discovery, relaxation, and inner peace.



TOURISM LABORATORY AT THE CAMPSITE OF ASIFL: EMPOWERING TOURISM DEVELOPMENT

Nestled in the scenic town of Khanabad, Uzbekistan, the Campsite of Andijan State Institute of Foreign Languages (ASIFL) is proud to house a pioneering initiative that serves as a catalyst for tourism development—the Tourism Laboratory. Established by ASIFL, this innovative facility offers a platform for individuals working in the tourism industry to enhance their skills and knowledge through specialized courses and training programs.

The Tourism Laboratory at ASIFL's Campsite is designed to create a dynamic and immersive learning environment for professionals in the field of tourism. This state-of-the-art facility provides a range of courses and workshops that cover various aspects of the industry, including hospitality management, tour guiding, marketing strategies, sustainable tourism practices, and cultural understanding. Participants have the unique opportunity to learn from experienced instructors, industry experts, and renowned scholars, ensuring a comprehensive and up-to-date learning experience.



GUIDEBOOKS BY ASIFL: UNLOCKING THE BEAUTY OF ANDIJAN AND KHANABAD

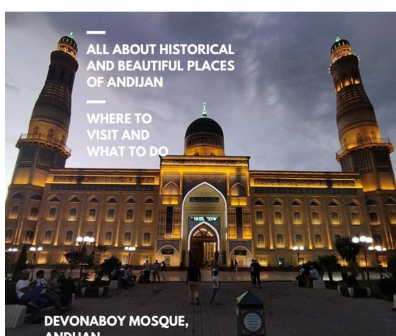
"This is Andijan" serves as an indispensable companion for those seeking to explore the rich heritage and vibrant attractions of Andijan. Within its pages, visitors will discover a comprehensive collection of sightseeing places that reflect the city's historical, cultural, and natural splendors. From magnificent architectural landmarks to serene parks and intriguing museums, this guidebook provides detailed information, maps, and captivating narratives that bring each location to life.

THIS IS ANDIJAN



GUIDEBOOK FOR TOURISTS OF ANDIJAN

WELCOME TO ANDIJAN

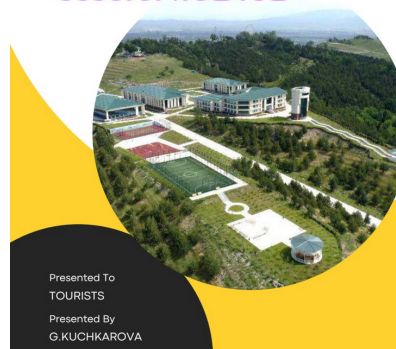


For travelers seeking a concise yet informative guide to Andijan, "Welcome to Andijan" is the perfect companion. This handy guidebook provides a curated selection of must-visit attractions, essential travel tips, and practical information to ensure a memorable and hassle-free experience. Whether you have limited time to explore or prefer a condensed overview, "Welcome to Andijan" offers a valuable resource that captures the essence of the city, enabling you to make the most of your visit.

For those venturing to the enchanting town of Khanabad, the "Khanabad Guidebook" provides a gateway to its hidden charms. Delve into the unique blend of history, natural beauty, and cultural heritage that define this captivating destination. From ancient monuments and spiritual landmarks to scenic landscapes and local traditions, this guidebook offers an in-depth exploration of the wonders that await visitors in Khanabad.

ANDIJAN STATE FOREIGN LANGUAGE INSTITUTE

GUIDE BOOK FOR KHANABAD



TRANSLATORS AND VOLUNTEERS ARE BEING TRAINED FOR THE INTERNATIONAL FESTIVAL

On July 18-20 of this year, the international national pop art festival "Sounds of the World" will be held in the city of Khanabad. These days, intense preparations for this festival are being carried out in full swing.

Wide-scale work is being carried out aimed at forming a list of volunteer translators and guides who constantly accompany foreign guests visiting the festival, enriching their knowledge, skills and abilities in working with guests.

In particular, experienced teachers of the Department of Guiding, Intercultural Communication and Translation Studies of the Andijan State Institute of Foreign Languages are conducting seminars and training sessions on improving translation and guiding skills with the participation of 50 talented young people who know English and will be involved as translators and volunteers at the festival in the tourism laboratory of the institute in Khanabad.



- Workshops held on the basis of a special program are mainly organized in the places of interest of the city of Khanabad, - says Gavhar Kochkarova, a teacher of the Andijan State Institute of Foreign Languages.
- Special attention is paid to the main task of translators during communication with tourists, their dressing, behavior, culture of behavior, at the same time, their ingenuity, ingenuity, and certain knowledge in all areas.



TRANSLATORS AND VOLUNTEERS ARE BEING TRAINED FOR THE INTERNATIONAL FESTIVAL



In addition, they are provided with extensive information and necessary knowledge about the attractions, shrines, and historical sites in Andijan region, in particular, in the city of Khanabad. It is important for them to be able to convey information about our country, national culture, unique traditions and customs of our people to the guests at an understandable level.



As part of the preparation, English language training courses were organized for employees of restaurants, shopping centers, recreation centers, hairdressing salons and other service establishments operating in Khanabad city.

Training courses are conducted by experienced teachers of the Andijan State Institute of Foreign Languages in the Institute's Tourism Laboratory in Khanabad.



Basic literacy lessons in English are being given to service providers in training courses. The main goal is to improve their knowledge and skills in communicating with foreign tourists.

Work in this regard continues according to the established plan.

UNITING FOR TOURISM DEVELOPMENT: EXPERTS AND EDUCATORS FORGE PATH TO ENHANCE VISITOR EXPERIENCES

In a recent meeting between the regional "Culture and Tourism" department experts and representatives of the tourism development working group, which comprises professors and teachers from our institute, notable agreements were reached. Led by Rector D. Rustamov, the participants focused on increasing local and foreign tourist visits to our region's attractions and expediting efforts to provide exceptional service.

Rector D. Rustamov's active involvement further underscores our institute's dedication to regional growth.



The agreements made during this meeting herald a promising future for tourism in our region. Through collective dedication and a shared vision, we are poised to unlock our region's potential, attracting a higher number of local and foreign tourists while ensuring their utmost satisfaction. Get ready for exciting times ahead as our cultural and natural wonders unfold, offering immersive and enriching experiences for all.

LEADING SCHOLARS GATHER AT INSTITUTE'S TOURISM LABORATORY FOR GROUNDBREAKING EVENT

In a momentous event that took place at our Institute's esteemed tourism laboratory, an international conference of great significance was recently held. Organized by Professor D. Rustamov, the Rector of the Institute, along with the Dean of the Faculty of English Language and Literature, Professor D. Egamnazarova, and Doctor of Philology, Professor G'. Hoshimov, this conference aimed to foster friendly relations among nations and advance academic collaboration.

The conference commenced with an opening address by the institute's rector, setting the stage for the enlightening discussions that followed. Dr. Sanjay Pal, the rector of Sharda University, extended his congratulations and well wishes to all attendees, further emphasizing the significance of this gathering.

Distinguished guests from neighboring countries such as Kyrgyzstan, Kazakhstan, Turkey, Russia, Germany, and more, took the stage to share insights from their research articles, primarily focused on digital linguistics and literary studies.

As the conference drew to a close, a warm invitation was extended to the guests to enjoy a cup of tea while relishing in the vibrant artistic performances organized in their honor.





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